

ONTARIO HEART HEALTH NETWORK
Strategic Plan 2005-2007
REVISED BASED ON REGIONAL NETWORK & EXECUTIVE FEEDBACK
(March 25, 2005)

MISSION STATEMENT:

To provide advocacy for chronic disease prevention efforts on behalf of the membership and to support the membership through opportunities to learn, share and network.

VISION: Aspirations - The OHHN in 2007

- Adequate and stable funding for chronic disease prevention based on successful advocacy efforts
- A larger, more inclusive and developed network with clearly defined communication with appropriate alliances
- Success community outcomes in chronic disease prevention

STRATEGIC ACTION STEPS 2005-2007

1.0 Network/Structure Development

- 1.1 Define the responsibilities, membership, executive and structure of the OHHN and its relationship with the MOHLTC and HHRC necessary to achieve the Network's mission through terms of reference (including need for network coordinator, job description and reporting relationships).
- 1.2 Develop a unique identity and image separate from the Heart Health Resource Centre in consultation with the HHRC (through logo, letterhead, backgrounder information sheet).
- 1.3 Identify other networks for strategic alliances and establish liaison and membership as appropriate (e.g. OCDPA).
- 1.4 Develop a comprehensive communication plan for all members.
- 1.5 In consultation with the MOHLTC and HHRC advocate for a process to determine how to best support coordinators, including development and communication of core competencies for coordinators based on Core Competencies for Public Health, Stroke Strategy/CC and review of CWG Human Resource Task Group Guidelines. In consultation with the MOHLTC and HHRC identify and develop strategies to support OHHN membership needs.
- 1.6 In consultation with the HHRC identify potential funding sources and advocate for financial resources required for a network coordinator (FT vs. PT and role to be determined, see 1.1) to support implementation of the Network's action steps.

2.0 Chronic Disease Prevention Rollout and Outreach

- 2.1 Advocate for an effective OHHP Governance group including community coalitions/networks, provincial partners and the MOHLTC in order to provide a forum for leadership, role clarification, evaluation, and problem-solving for the OHHP (see CWG Governance task group report).
- 2.2 Liaise with provincial organizations mandated to address chronic diseases such as physical activity/nutrition/CDP/Stroke Strategy/CCO and CDA to advocate for and contribute to the development of a provincial PA/nutrition/CDP strategy and provincial implementation and sustainable funding plans to clarify roles to govern our collective efforts.
- 2.3 Advocate for the Ministry to integrate links for socio-economic determinants of health to CDP strategies.