

Building Bridges

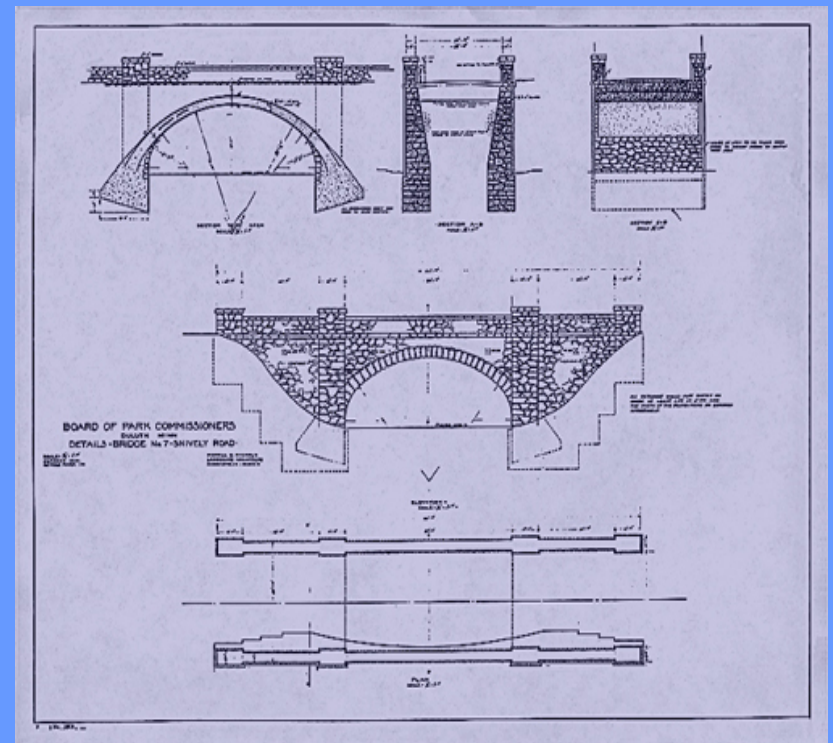
By Kim Bergeron



Built Environment & Active Transportation
Policy Development & Uptake

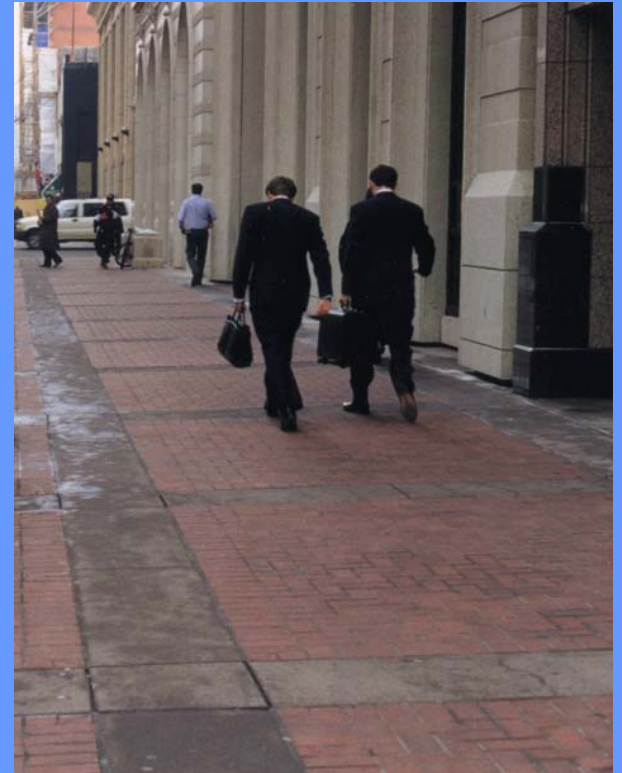
Develop a Blueprint (but be prepared to have it modified)

- Internal development required.
- Conduct e-scans.
- Identify “who” and “what” to influence for EACH aspect of your objectives.
- There is no “right way” but there is a “thoughtful way”.



Link

- Policy statements & governing documents.
- Identify “WIFT” (What’s in it for them?)
- Ensure everyone is speaking the same language.
- Learn from “Others”.
- Know the evidence (if you build it, they will come is not supported by the evidence).





Source: Canadian Lifestyle and Fitness Research Institute

Model the Concept of Alignment

- Share decision-making.
- Eliminate duplication of efforts.
- Respond to community needs and issues.
- Link to broad policies and strategies.

It can happen in both urban and rural areas.
It just looks different.



Pedestrian pathway in a big box parking lot

Contact Information

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Pictures on slides 1, 3,4, & 5 were from the Canadian Lifestyle and Fitness Research Institute.
The picture on slide 2 was a search on the internet.